ROCKSTAR VACATION RENTALS · REVENUE MANAGEMENT

More revenue from the same home, without changing who runs it.

We run pricing and listing performance for owners who host their own short-term rental, or whose manager leaves money on the table. Same tools and team behind the homes we operate ourselves. You keep your guests, your calendar and your cleaners.

WHAT YOU GET

Revenue Management

$129/month or **$1,290**/year

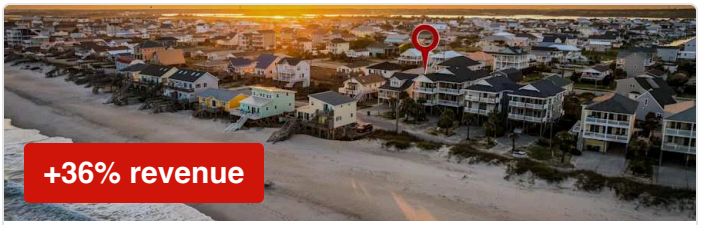
- We set up and own your listing in **PriceLabs**. The subscription is included.
- Base, minimum and maximum rates tuned to your real comp set, not a guess
- Seasonal, holiday and event pricing, last-minute and far-out rules
- Minimum-stay and gap-night settings that fill the calendar
- Reviewed against market pace **twice a week**, adjusted as demand moves

Listing Optimization add-on

$60/month or **$600**/year

- Your listing added to our **RankBreeze** account to track search rank, views and clicks
- A monthly action list: title, cover photo and photo order, description, amenities
- Benchmarked against the listings that beat you in search
- You make the changes; we track rank and bookings after each one so you see what worked

RESULTS FROM OUR OWN HOMES



4BR oceanview home

Surf City, NC (Topsail Island)

	2025	2026	Change
Revenue	$92,563	**$126,059**	**+36%**
Avg. nightly rate	$492	**$609**	**+24%**
Occupancy	62%	**68%**	**+6 pts**



5BR mountain cabin with indoor pool

Sevierville, TN (Smoky Mountains)

	2025	2026	Change
Revenue	$107,587	**$126,348**	**+17%**
Avg. nightly rate	$520	**$602**	**+16%**
Occupancy	68%	**70%**	**+2 pts**

January 1 to October 31, 2026 vs the same period in 2025. Booked nightly-rate revenue, excluding cleaning fees and taxes, from our property management system. Occupancy excludes owner-blocked nights. Past results do not guarantee future results.

HOW IT WORKS

1. **Free pricing review**
   We look at your calendar, rates and comps and show you where revenue is being missed.
2. **We connect and set up**
   Your listing goes into PriceLabs (and RankBreeze) under our account, typically within a week.
3. **We manage, you see the numbers**
   Rates update daily. You get a monthly report on revenue, occupancy and rate vs last year and vs the market.

PRICING

	Monthly	Prepay year
Revenue Management	$129	$1,290
Listing Optimization add-on	$60	$600
Both	**$189**	**$1,890**

Prepay a year and get **2 months free**. PriceLabs subscription included. No long-term contract on monthly plans.

Get a free pricing review of your home.

Andrew Kensmoe · admin@rockstarvacationrentals.com · **revenue.rockstarvacationrentals.com**